

Ventas por Marcas -Unidades-

Hasta.....	31-Dic-12	31-Dic-11	Incremento
MARCAS	Unidades	Unidades	%
COBURN (cig)	317.950.940	339.676.250	-6,40%
BRANIFF (cig)	313.365.280	190.537.820	64,46%
CALYPSO (cig)	148.870.962	143.359.376	3,84%
AMIGOS (cig)	129.349.406	120.754.690	7,12%
ROLL'S (cig)	127.263.430	67.085.774	89,70%
FARIAS (cig)	118.448.490	126.652.578	-6,48%
SILVERADO (cig)	89.831.800	78.139.400	14,96%
CALYPSO	77.498.131	82.429.477	-5,98%
BULLBRAND (cig)	67.750.248	29.497.880	129,68%
HENRI WINTERMANS (cig)	61.864.163	60.864.166	1,64%
DUCADOS (cig)	54.472.930	22.849.720	138,40%
L&M (cig)	49.336.490		-
PANTER (cig)	48.064.930	36.332.353	32,29%
AL CAPONE (cig)	44.977.490	25.535.860	76,13%
REX (cig)	41.662.870	45.186.400	-7,80%
AGIO (cig)	40.420.140	41.590.045	-2,81%
SALSA (cig)	38.534.960	34.968.430	10,20%
VEGAFINA (cig)	34.762.297	36.597.592	-5,01%
LA PAZ (cig)	26.271.530	26.763.526	-1,84%
EL GUAJIRO	25.515.877	28.031.437	-8,97%
BRAVO (cig)	24.993.740	9.358.160	167,08%
LA DALIA	24.852.949	26.786.292	-7,22%
TRABUCOS	23.965.442	22.567.917	6,19%
CLUBMASTER (cig)	23.732.302	24.534.460	-3,27%
FARIAS	22.049.051	28.651.798	-23,04%
DUX	17.062.210	21.151.874	-19,33%
CANDLELIGHT (cig)	16.325.410	16.579.440	-1,53%
NEOS (cig)	15.339.055	18.515.782	-17,16%
DANNEMANN MOODS (cig)	10.172.076	7.041.792	44,45%
ENTREFINOS (cig)	8.896.720	9.045.180	-1,64%
CALISTO (cig)	8.807.000		-
VICTORIA (cig)	8.783.613	232.700	3674,65%
MINI DAVIDOFF (cig)	8.204.380	8.743.830	-6,17%
HANDELSGOLD (cig)	8.033.700	321.600	2398,04%
CLEVER (cig)	7.818.240	4.727.960	65,36%
CORONAS RESERVA (cig)	7.013.820	13.404.470	-47,68%
MONTECRISTO	6.338.354	3.211.475	97,37%
AMIGOS	6.114.710	6.587.200	-7,17%
CUBERO (cig)	6.001.550	5.551.470	8,11%
PUNCH (cig)	5.771.480	5.545.600	4,07%
ISLEÑOS	5.721.026	5.403.467	5,88%
TRABUCOS (cig)	5.222.092	5.653.415	-7,63%
COBURN	5.150.960	- 400	-
RESTO MARCAS	90.538.411	99.493.252	-9,00%
Totales	2.223.120.655	1.879.961.508	18,25%